Resolution: Protecting visual artists' rights in the age of AI

The International Council of Creators of Graphic, Plastic and Photographic Arts (CIAGP) of the International Confederation of Societies of Authors and Composers (CISAC), which brings together 225 collective management organizations representing the global creative community, convened in Paris, France, on 27 and 28 November 2023;

Considering that Artificial Intelligence (AI) is a powerful and impactful technology which is increasingly used in the creative and cultural industries, offering artists another way of exploring artistic possibilities and potentially enhancing and complementing the unique capabilities of humans.

Noting that generative AI is trained on enormous amount of copyright-protected images at the expense of visual artists, who are not asked for permission, do not know if and how their works are used, and are not remunerated for such uses.

Bearing in mind that generative AI produces artworks infinitely faster and at lower cost than human creators can do\(^1\), thus creating a competing market which significantly harms author’s livelihood.

Noting that regulation of generative AI is currently under discussion in many countries around the world and at EU level, where a final adoption of the AI Act is expected for the next months.

Respectfully urges national, regional, and international legislators to adequately address the critical risks of AI for the community of visual creators by setting proper international legislative standards. In particular, CIAGP reiterate its call to develop and adopt policies that are consistent with the following principles:

\(^1\) A report published by \textit{EVERYPICSEL JOURNAL} on 15 August 2023 shows that 15 billion images were produced using text-to-image algorithms in only one year.
licensing, and the identification of the works generated by AI systems, so that the public is aware about the nature of such content. AI-generated content shall be labelled to avoid any confusion with the works created by human being.

AI can be a powerful tool for enhancing human creativity and cultural diversity, but it must be used in a responsible and ethical manner. Decision-makers should put human being at the center of innovation and ensure that AI serves human creativity but without replacing it.